

## Strong Hall Fund Raising & Recognition – 2015

Link to photos & webcam <http://fs.utk.edu/divisions/Construction/stronghall.html>



### Background & Goals

The Department of Earth & Planetary Sciences is scheduled to move into our new home, Strong Hall, in 2016/17. EPS faculty members have helped design the classrooms, labs and offices and we're currently working with architects on plans for attractive and educational displays. This new building will provide us with state-of-the-art teaching and research facilities, which will dramatically improve our ability to attract students, recruit and retain outstanding faculty, and provide a high quality educational experience.

UT is providing us with a new building, but the department is looking for private philanthropic support to help fund the teaching, research and outreach activities that will go on in this building. We're also seeking funds to ensure that we have high quality educational displays, with a strong geological emphasis, in the public areas of this multi-use building. ***Our goal is to raise \$1,000,000 in gifts or gift agreements related to Strong Hall, before the building opens in 2016/17.***

### Strong Hall Fund

The department has established the “Strong Hall Fund” as the main repository for gifts related to teaching, research, and outreach activities that will take place in the new building. The first major donation to this endowment has already been received from Bill Ross (BS 1960) and we will gratefully accept gifts of any size.

The endowment will be used for a variety of purposes, including:

- Faculty recruitment, retention, and enrichment
- Undergraduate scholarships, including funds used for field research and travel
- Graduate teaching or research assistantships and funds for field research and travel
- Technology, equipment, laboratory and facilities support

We are also seeking major gifts for exhibits or displays, both in the common areas (which are shared by several departments) and in the areas controlled by our department. These include:

- A rock garden, including landscaping, pathway, plantings and the display of large specimens of rocks with regional or national significance
- Geological exhibits for the common area/atrium, which has an overall theme of “Earth, Life & Time” reflecting the different disciplines that will use the building. This may include a 60” diameter internal projection globe, stratigraphic column, complete with rock samples and fossils.
- Exhibits for the EPS department reception area and student study areas, such as display cabinets, fossil replicas, geologically-themed artwork, etc.



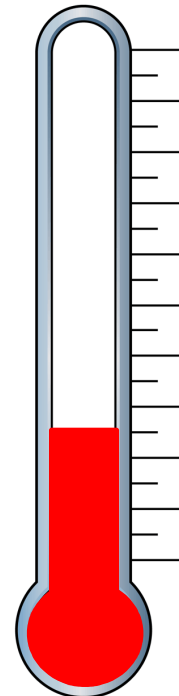
### Gifts and Donor Recognition

Your gift, of any size, will help us reach our goal and enhance the experience of our faculty and students for years to come. Gifts or pledges of \$5,000 or more will be eligible for donor recognition displays in the new building. Major gifts (typically \$100K or more) will be eligible for naming recognition of classrooms, exhibits or labs.

### Giving to Date is ~\$255K in new Gifts or Agreements related to Strong Hall

- James "Jimmy" G. Walls Lecture Hall (Main floor - based on new endowment set up by Nancy Walls)
- William O. Ross Geology Teaching Laboratory for strat/sed/structure (7<sup>th</sup> floor – based on gift to the Strong Hall Endowment)
- Kula C. Misra Conference Room (6<sup>th</sup> floor – based on existing conference room endowment)
- New pledges at \$1K/year for 5 years

**GOAL! \$1,000,000**



**\$255,000  
to date**

**PLEDGE FORM**  
**EPS STRONG HALL FUND**

**PAYMENT AMOUNT AND SCHEDULE**

I/We wish to make a pledge of \_\_\_\_\_ payable over \_\_\_\_\_ years to the **EPS Strong Hall Fund**.

The first payment will be made on \_\_\_\_\_, 20\_\_\_\_\_.  
(date) (year)

Please send a pledge reminder: Annually    Semi-annually    Quarterly    Monthly  
(please circle your selection)

Mark Method of Payment Below (if making a payment at this time).

\_\_\_\_\_ Enclosed is my check made payable to **The University of Tennessee Foundation**.

\_\_\_\_\_ Please charge my gift to my Credit Card.

Please circle your selection:    Visa    MasterCard    Discover    American Express

Credit Card #: \_\_\_\_\_

Expiration Date: /CVV #: \_\_\_\_\_ / \_\_\_\_\_

*\*If you wish to make a gift of stocks, bonds or other tangible properties, please contact Michelle Geller at phone number listed below. To give online, visit [eps.utk.edu](http://eps.utk.edu) and at the bottom of the page click "Contribute to a big idea. Give to EPS". Select "Other" for name, then type in "EPS Strong Hall Fund"*

**DONOR(S) INFORMATION:**

Name(s): \_\_\_\_\_

Street Address: \_\_\_\_\_

City State Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**DONOR SIGNATURE(S)**

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*Signature* \_\_\_\_\_ *Date* \_\_\_\_\_

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*Signature* \_\_\_\_\_ *Date* \_\_\_\_\_

Please return the following form to:  
The University of Tennessee, Knoxville  
College of Arts and Sciences ATTN: Michelle Geller  
137 Alumni Memorial Building  
1408 Middle Drive  
Knoxville, TN 37996

Office: (865) 974-3816  
Fax: (865) 974-2072  
E-mail: [mgeller@utfi.org](mailto:mgeller@utfi.org)